

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)
1341 Old Freedom Rd Ste 202
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56578
Contract Dates: 09/18/2012-09/19/2012
Customer Order:
Linked Order:
CPE: / / 2696

Invoice Num: 1201-543334
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

Page 1 of 2

PAY BY 10/23/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/18-19

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 5-6AM	09/18/2012-09/19/2012	. T W	30	2	250.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. T W		2		250.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/18/2012	Tu	05:25:29 AM		TVGENROTH1211H	30	250.00				
09/19/2012	We	05:57:12 AM		TVGENROTH1211H	30	250.00				
2	NOON NEWS	09/18/2012-09/19/2012	. T W	30	2	450.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. T W		2		450.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/18/2012	Tu	12:14:13 PM		TVGENROTH1211H	30	450.00				
09/19/2012	We	12:27:25 PM		TVGENROTH1211H	30	450.00				
3	SURVIVOR XXV: PHILIPPINES	09/19/2012-09/19/2012	. . W	30	1	2,700.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. . W		1		2,700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/19/2012	We	09:10:12 PM		TVGENROTH1211H	30	2,700.00				
4	BIG BROTHER	09/19/2012-09/19/2012	. . W	30	1	1,485.00				
10 MIN SEP										

Warranty - We warrant the above broadcasts were made according to the official station log.

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		..W....		1		1,485.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	10:49:41 PM		TVGENROTH1211H	30	1,485.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		6		5,585.00		837.75	4,747.25	0.00	0.00

Billing Notes PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	5,585.00
	Trade Value	0.00
	Agency Commission	837.75
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	4,747.25

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